# **BIG DATA'S DIRTY SECRET**

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Joint work with Yan Zhang

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## Introduction

### LOTS OF BIG DATA

Big data is big news!



### **TRUMPS TRUMP**

Almost twice as popular as "President Trump"!

Google	"president trump"					
	AII	News	Images	Videos		
	About	t 59,300,00	0 results (1.1	l5 seconds)	)	

### **TRUMPS TRUMP**

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	About	t 59,300,00	0 results (1.1	l5 seconds)	>		

Although I guess that's not so surprising...

### FAKE NEWS

#### But big data analysis doesn't mean better data analysis

- More variables
- More outliers
- More noise
- More spurious results

#### **Conclusion?**

Data needs to be cleaned

We will discuss data anomalies and methods for cleaning data

### ACKNOWLEDGEMENTS

#### Joint work with Yan Zhang

#### Additional contributors:

- Mario Bondioli
- Jan Dash
- Xipei Yang



#### We worked with credit default swap (CDS) spread data

- Spread = cost (in bp) of insuring against default of a given company for a given time period
- Quoted for 6 month, 1 year, 2 year, 3 year, 5 year, 7 year and 10 year horizons
- Quoted for 1,000s of different individual companies
- Quoted both for senior and subordinated debt
- Consider market close data



### DATA ISSUES

#### General data quality issues

- Missing values
- Bad values

#### Clean for a purpose

- Relative valuation
- Mark to market
- Trading strategy development
- Risk analysis

#### Risk

- Missing data points
  - Problematic return calculations
  - Problematic covariance calculations
- Bad values
  - Bad returns
  - Bad variances

### **CDS DATA ISSUES**

#### CDS data specific characteristics:

- 6 month point missing for first 2.5 years
- Often large range of values
- High volatility makes detecting bad values difficult
- Data used for risk analysis
  - Deleting outliers reduces risk measures
  - Leaving anomalies inflates risk measures

### **TYPICAL APPROACHES**

#### Hole filling

- Regression
- Interpolation
- Flat filling

#### Anomaly detection

- Comparison to trailing volatility
- Cluster analysis
- Neural networks
- Statistics-sensitive Non-linear Iterative Peak (SNIP) clipping algorithm

## Hole filling

### OVERVIEW

#### Hole filling Overview

- Use Multi-channel Singular Spectrum Analysis (MSSA) hole filling algorithm
  - Variant of Singular Spectrum Analysis (SSA) used simultaneously on multiple time series
  - Decomposes each time series into a sum of components, one for each principal component
- Borrowed from geophysical data analysis
- Makes use of both space relationships (covariance) and time relationships (autocovariance and cross-autocovariance)
  - Eigenvector decomposition of the auto-cross covariance matrix

Uses:

- Inspect eigenvectors and components to extract specific features of data
- Smooth data by throwing away small eigenvalues
- Helpful for stabilizing correlation calculations (smooth data then compute)

**References:** 

- A beginner's guide to SSA, Claessen and Groth, [CG]
- Singular spectrum analysis, Wikipedia, [Wik16]
- Analysis of Time Series Structure: SSA and Related Techniques, Golyandina, Nekrutkin, and Zhigljavsky, [GNZ01]
- A review on singular spectrum analysis for economic and financial time series, Hassani and Thomakos, [HT10]
- SSA, Random Matrix Theory, and Noise-Reduced Correlations, Dash et al., [Das+16a]
- Stable Reduced-Noise 'Macro' SSA–Based Correlations for Long-Term Counterparty Risk Management, Dash et al., [Das+16b]

#### Multi-channel Singular Spectrum Analysis (MSSA):

Applies SSA algorithm to a set of time series simultaneously

Uses:

- Same as SSA, but takes relationships between different time series into account
- Used for forecasting

#### **References:**

- Multivariate singular spectrum analysis for forecasting revisions to real-time data, Patterson et al., [Pat+11]
- Multivariate singular spectrum analysis: A general view and new vector forecasting approach, Hassani and Mahmoudvand, [HM13]
- Advanced spectral methods for climatic time series, Ghil et al., [Ghi+02]

### MSSA BASED HOLE FILLING

#### MSSA hole filling algorithm:

- Nominally fill holes (e.g. via interpolation):
- Iteratively refine hole filling approximation
  - Run MSSA algorithm
  - Replace holes with MSSA reconstruction using / biggest singular values
  - Repeat until convergence
- Increment / by one and repeat until adding singular values doesn't have much impact and used enough singular values

#### **References:**

 Spatio-temporal filling of missing points in geophysical data sets, Kondrashov and Ghil, [KG06]

### MIXED RESULTS

#### Unfortunately, it doesn't always work:



### OBSERVATIONS

#### **Observations:**

- Sometimes MSSA doesn't line up with actual data
- Sometimes MSSA bottoms out
- Using too few singular values will smooth the data

#### Solutions:

- Anchoring patch in data in a more consistent fashion
- Reparameterization working in log space
- Adjusting MSSA parameters
- Avoid filling large gaps

#### Holes are replaced with MSSA partial reconstruction

Can yield bias if remaining components shift results

#### Instead

- Patch in differences relative to endpoints
- Can be additive or multiplicative
- One-sided holes need special treatment

### REPARAMETERIZATION

#### MSSA hole filling is like a fixed point algorithm

- Trying to find points which match reconstruction
- Similar to constrained optimization

#### Apply classic optimization techniques

- Transform problem to eliminate constraints
- Work in log space if values must be positive
- Log space also helps to handle changes in magnitude

Fast drop-off of eigenvalues is evidence that working in log space is the right thing

### ADJUSTING MSSA PARAMETERS

#### Many parameters to adjust

- Lag
- Max/Min number of EVs
- Max/Min percentage of sum of EVs
- Measure of convergence

#### Smoothing caused by fast drop-off of EVs

- Max/Min percentage ineffective
- Can add more EVs, but leads to instability

### **NEW RESULTS**

#### After adjustments NAB:



## **Bad data detection**

#### How to handle bad data?

- Detect it
- Remove it
- In our case, replace it

### **BAD DATA DETECTION**

#### Many algorithms

- Statistical compare to statistical properties (like trailing SD)
- Data science clustering
- Neural networks

#### References

- Outlier Detection Techniques, Kriegel, Kröger, and Zimek, [KKZ10]
- Detecting Local Outliers in Financial Time Series, Verhoevena and McAleer, [VM]
- Outlier analysis, Aggarwal, [Agg13]
- Algorithms for Mining Distance-Based Outliers in Large Datasets, Knorr and Ng, [KN98]
- Outlier detection, Ben-Gal, [BG05]
- An online spike detection and spike classification algorithm capable of instantaneous resolution of overlapping spikes, Franke et al., [Fra+10]
- A survey of outlier detection methodologies, Hodge and Austin, [HA04]

### DIFFICULTIES

#### Regime changes and changing volatility



### HYBRID APPROACH

#### Data science approach – Cluster analysis

- Angle-based
- Distance-based

#### Hybrid approach

- Run clustering on a windowed basis (in a neighborhood of each point)
- Combine MSSA with clustering
- Remove points using analysis, then put them back if MSSA reconstructs them close enough

#### Conservative approach

- Do both angle and distance-based combined with MSSA
- If both algorithms agree, then it's really an anomaly

### DISTANCE-BASED EXAMPLE



### ANGLE-BASED EXAMPLE

#### Angle-based, no outlier:



### ANGLE-BASED EXAMPLE

#### Angle-based outlier:



### RESULTS

#### Filling of large holes



### RESULTS

#### Ignoring regime changes



### RESULTS

#### Detecting and correcting bad data



#### Even works on CMO OASs!





### SUMMARY

#### Moral of the story

- 1. Know your data!
  - Bad data = bad results
  - Big data increases need for data cleaning
  - Look at your data!
- 2. Know its usage!
  - Cleaning must respect usage of data
- 3. Algorithms will often not work as advertised!
  - Your data can be different
  - Your data usage can be different
- 4. Expect substantial work modifying and adjusting algorithms
  - Tuning
  - Modifying algorithms
  - Combining algorithms
  - Performance must be inspected

## Thank you!

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